

UNIFEST MEDIA CREDENTIAL REQUIREMENTS

To request a media pass to Unifest, please complete the form below. Media passes are limited and will only be granted to working journalists who intend to cover the event. Please submit links to recent articles or reports you have written. You may also have your editor email a letter stating your press credentials to: Patrice Dyer, Communications Director, Greater Caribbean American Cultural Coalition or email: patrice@caribvibes.com or call 954-560-0285.

Required Media Credentials: Please review the following credential requirements. To qualify for a complimentary media pass for Unifest, the applicant must cover the industry on a regular basis by writing regular reports or publishing articles on related event, cultural or community issues that are not solicited by an exhibiting company. Private consultants who are paid by an individual company are not eligible for a media pass, and should request a pass from the sponsoring company.

Additional information on requirements for press is as follows:

Reporters from industry publications, newspapers, and wire services must provide a sample of an article published within the past six months that clearly displays authorship. **Online News Outlets:** An online news outlet must contain original news content above and beyond links, forums, troubleshooting tips and reader contributors, and have a readership of over 5,000 per month. Each news outlet must post original, dated, industry-related news at least once per week. Bloggers wishing to receive press credentials must provide the URL of their blog, and have at least 5,000 unique visits per month.